



Who Do You Know?

The best way to reach your full fundraiser potential is to ask as many people in your network as you can to support you. To spark ideas, we've compiled a list below of some of the people and groups that you may like to reach out to. We have made suggestions on how to make the ask in each case but since you know your friends and network best, you should approach each person or group in the way you feel most comfortable.

Set a good example by making a personal donation to your efforts. This will show family and friends that you are fully committed to the cause and will inspire them to give as well!

Make a call or in person

- Parents
- Brother/Sister
- Brother/ Sister-in-law
- Aunts/Uncles
- Cousins
- Children
- Nieces/Nephews
- Grandparents
- Close friends
- Neighbors
- Co-workers

Send an email or letter

- High school friends
- College friends
- Facebook friends
- Children's friends
- Children's teachers
- Former co-workers
- Parent's friends
- Coaches (personal and family)

- Accountant
- Lawyer
- Babysitter
- Landlord
- Physician/Dentist
- Book club
- Physical Therapist
- Vet/pet groomer
- Dry Cleaner/Laundrette
- Hair stylist
- School
- Grocery store/Corner store
- Local bars and restaurants
- Local gym
- Pharmacist
- Sports team mates
- Gym or yoga friends
- Childcare
- Place of worship
- Hobby club
- Coffee house
- Camp
- Golf course

Don't forget: You should share your fundraising goals to all of your social media channels and ask all of your donors to do the same so you can get the largest possible outreach.