



Who Do You Know?

Make a call or in person

- Parents
- Brother/Sister
- Brother/ Sister-in-law
- Aunts/Uncles
- Cousins
- Children
- Nieces/Nephews
- Grandparents
- Close friends
- Neighbors
- Co-workers

Send an email or letter

- High school friends
- College friends
- Facebook friends
- Children's friends
- Children's teachers
- Former co-workers
- Parent's friends
- Coaches (personal and family)

- Accountant
- Lawyer
- Babysitter
- Landlord
- Physician/Dentist
- Book club
- Physical Therapist
- Vet/pet groomer
- Dry Cleaner/Laundrette
- Hair stylist
- School
- Grocery store/Corner store
- Local bars and restaurants
- Local gym
- Pharmacist
- Sports team mates
- Gym or yoga friends
- Childcare
- Place of worship
- Hobby club
- Coffee house
- Camp
- Golf course

Don't forget: You should share your fundraising goals to all of your social media channels and ask all of your donors to do the same so you can get the largest possible outreach

ALS THERAPY DEVELOPMENT
INSTITUTE

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The ALS Therapy Development Institute is a 501 (c) (3) EIN# 04-3462719. All donations are tax deductible.